



Retail Bakers of America - Individual Membership

Individual members are educators; students enrolled in a high school, trade school, university or culinary arts school or program; industry educators; individuals considering opening a bakery, pastry shop or decorating business; bakery personnel desiring a personal subscription to Baker's Rack, Flour Facts and the RBA Update and a separate listing in the online membership directory; and retirees wishing to remain involved in the industry.*

* Corporate employees must be employed by a member company.

Launch your career and enhance your education with the industry's most respected organization. RBA student members enjoy the right mix of programs, shared knowledge and connections all designed to better prepare you for your career endeavors. In addition to the career enhancing resources RBA provides, you will be able to connect and network with the nation's most venerated bakers who are willing to share their knowledge and expertise.

**EDUCATOR ~ STUDENT ~ ENTREPRENEUR ~
RBA CORPORATE EMPLOYEE* ~ RETIRED
\$50.00 (valued over \$750)**

- ◆ **Baker-to-Baker E-Group** – Through daily e-mails, keep apprised of the industry's current status in an online networking group where RBA members share ideas and exchange tips and helpful information.
- ◆ **Certification Program** – An RBA certification raises professional standards and verifies your knowledge, skills, and abilities. Certification also increases job opportunities and income for certified bakers and decorators!
- ◆ **Classified Listings** – Place your classified advertisement in our online classifieds section, listing employment and business opportunities, equipment and bakery sales, as well as educational course offerings through members.
- ◆ **Member Benefit Programs** – RBA's affinity programs provide members with discounts and other cost savings opportunities.
- ◆ **Exclusive Discounts** – Focus on your future, pick-up information on starting your business, and stay connected to industry professionals by attending RBA conferences and tradeshow at low-cost registration rates. Members also choose from training manuals, how-to guides and formula books, all at discounted rates!
- ◆ **Membership Directory** – Connect with professionals in the field with your online membership directory listing.
- ◆ **Members-Only Website** – Receive exclusive access to the members-only area of RBA's website, where you will find helpful resources such as the formula database – an extensive database with over 3,000 searchable formulas!
- ◆ **RBA Logo** – Show your involvement and support of the industry by adding "Member of the Retail Bakers of America" to your résumé. Display your membership window decal for each year of active membership.
- ◆ **Retail Bakers Industry Search** – Use this search engine to find industry suppliers, offering products and services used in the retail baking industry.
- ◆ **Subscriptions** – Keep in-tune to industry news and events with your complimentary subscriptions to:
 - *Baker's Rack* – RBA's official publication. A quarterly magazine with stories written by members, for members
 - RBA Update – E-newsletter providing the latest industry news and information
 - RBA NewsBrief – Weekly e-source providing comprehensive news briefings of the week's top industry stories.
 - Flour Facts – Weekly e-newsletter providing valuable information on this commodity.

**Join the Retail Bakers of America TODAY to begin taking advantage of these special benefits!
A membership application is located on the reverse side of this information sheet.**